

Johnathon Gustin

111 Anna's Circle
Cadillac, MI

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Work Experience

9&10 News WWTV- Cadillac, MI Aug. 2018 - Current

Producer

- ▶ Writing copy for mornings, evenings, and weekend broadcasts with iNews, editing with Avid NewsCutter
- ▶ Social media management and web content

Bulldog Radio - Big Rapids, MI Feb. 2017 - May 2018

Station Manager

- ▶ Coordinated and conducted broadcasts, training sessions, and daily content
- ▶ Led fundraising/advertising campaigns, social media management, and contract negotiations

Fanrag Sports LLC - Lansing, MI May 2014 - March 2017

Videographer/Producer

- ▶ Co-host, record, edit, and post-production for SITM Podcasts and Michigan State Basketball coverage
- ▶ Recorded/edited footage for web publication

Skills

Adobe Production Suite/Avid

- ▶ Editing audio and video for immediate publication

On-Air

- ▶ Hosting, Play-by-Play, Reporting, and Voice-over

Web Design

- ▶ Building and maintaining websites, RSS Feeds, etc.

Education

Ferris State University - Big Rapids, MI

Bachelor of Science - 2018

Sports Communication Minor

Demo Reel: TheThreePoint.com/GustinDemo